
DSBN REGIONAL TV AND VIDEO PRODUCTION CHALLENGE SKILLS CHALLENGE 2021
SECONDARY LEVEL SCOPE

Co-CHAIRS:

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PURPOSE OF THE CONTEST: To evaluate proficiency in the Television and Video communication fields. Because of Covid restrictions in place, this year the challenge will involve editing and audio work. All footage will be supplied

EVENT DETAILS

Date: March 1 - 12th

Time: Any four hour block of time.

Location: individual schools

ASSIGNMENT: To produce a 30 to 90 second promotional video on the theme using supplied footage. Theme to be released the week of February 22nd.

SKILLS AND KNOWLEDGE TO BE TESTED:

- Production planning and design
- Audio Use
- Editing
- Storytelling
- Teamwork
- Time Management
- Creativity
- Problem Solving

SAFETY REQUIREMENTS: Competitors are required to follow all industry safety standards during the competition.

EQUIPMENT, MATERIALS, TOOLS, AND SUPPLIES:

Equipment Supplied by the Competitor:

- Apple computer running editing software of choice (desktop or laptop)
- Microphone and headphones

REQUIRED PRIOR KNOWLEDGE:

Basic Software knowledge for Editing

Exporting to an appropriate video file size for submission

CLOTHING REQUIREMENTS:

Casual business attire with DSBN Technology shirt

JUDGING CRITERIA:

Pre-Production (/10):

- Target Audience, Goals and Objectives, Approach for Content, Equipment Used, Innovative Solutions to Problems (*Pre-production Organizer will be supplied*)
- Storyboards (*will be supplied*)

Audio (/15):

- Clarity, consistency, appropriate use, overall mix

Editing (/15):

- Flow, pace, transitions, effects, graphics, colour correction

Storytelling (/20):

- Evidence of planning: introduction and closing, fulfills goals and objectives, coherency, effective writing and/or information appropriate to the subject matter

Approach (/5):

- Style/genre; the effective combining of imagery, sound, and graphics

Overall Impact (/20):

- Cohesiveness, impression, emotion, creativity

ENTRY: Students must register online at <http://teched.dsbm.org/skills> with all of the required information completed to be eligible to participate (**including student gmail**).

TEACHER'S ROLE: Instructors are expected to acquaint their student participants with all of the enclosed guidelines. Teachers may accompany their students or visit any time during the competition but may not assist the competitors during the challenge.