



DSBN REGIONAL GRAPHIC DESIGN PRESENTATION SKILLS CHALLENGE 2019 SECONDARY LEVEL SCOPE

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PURPOSE OF THE CONTEST:

You are to design and produce material promoting the 2019 Skills Ontario Competition as an exciting event where competitors will put their skills on display during the competitions. Your theme should reflect the diversity and excitement of the competition day to students aged 14 - 21. **Please Note: All work is to be completed prior to attending the DSNB Skills Competition.** For more information about the provincial level competition - OTSC, visit: www.skillsontario.com/index.php/en/competitions/otsc

EVENT DETAILS:

Date: Wednesday, Feb. 27th, 2019

Time: **Presentation - Morning Appointments TBD**

Location: Niagara College • Welland Campus, RM: S306

SKILLS AND KNOWLEDGE TO BE TESTED:

Competitors will be required to design graphics and use layout skills to create promotional material and a powerpoint presentation. Participants will develop a theme and visual concept that will be applied to the following promotional pieces.

Elements to be completed PRIOR to the competition:

1. Poster
2. T-shirt
3. Promotional tote bag
4. Business Card
5. Powerpoint

1. Poster: 2019 Skills Ontario Competition Where the Future Performs **May 6 – 8, 2019**
Skills Ontario logo Additional copy, text, and images can be included to support your concept/theme.

2. T-shirt: • Skills Ontario • Where the Future Performs • **May 6 – 8, 2019** • You will need to download the t-shirt template file or find/use one that is similar • Additional images can be included to support your concept/theme

3. Promotional Tote Bag: • Skills Ontario logo • Where the Future Performs • Additional images can be included to support your concept/theme

4. Personal Business Card: Each competitor must also provide a **personal business card** to each of the judges. A standard business card measures 2 x 3.5 inches but competitors may explore other design options which express their personality. Only the competitor's personal logo and name must be on the business card. All other elements are of the competitor's choice. **All designs for the poster, t-shirt, and tote bag must reflect a consistent theme and demonstrate a sense of continuity across all three pieces.**

5. Presentation: Each competitor will be required to prepare a **visual presentation in PowerPoint**. Oral presentation must outline to the judges their design (thought) process for the theme and finished design concepts. **(artwork for poster, t-shirt and tote bag designs must be represented in the final power point presentation.)** The title slide must include the competitor's name. • The **competitor** must provide a printout version of their power point presentation to each of the 4 judges.

The graphic design and powerpoint layout presented must be the individual competitors own original and creative work. The use of some Stock photography and illustration is acceptable however the use of student original work is encouraged. Design and illustrations may be generated by hand or by using electronic equipment and appropriate software.

SPECIFICATIONS on next page.

SPECIFICATIONS:

Poster: Full colour may be used on the poster design only. The poster dimensions should be 10 x 16. The poster is required to be printed in full color and mounted on an 11x17 piece of foam core in a standard vertical (portrait) format, leaving a 1/2 inch border around the edges. NO competitor name, school or labels should appear on the front of the display board. Competitor's name and school MUST be on the back of the board.

T-shirt: The t-shirt presentation will be presented with a maximum of 3 colours; this design will be seen in the powerpoint presentation only. No print out of this design element is required. Show a minimum of 2 t-shirt colour options in the powerpoint presentation.

Tote Bag: Must be presented with a maximum of 2 colours; and will be seen in the powerpoint presentation only. No print out is required. Design must appear on both sides of the bag. Tote bag colour is the competitor's choice. The colour of the bag does not count as one of your two colour choices. Optional: making a physical sample of the t-shirt and tote bag designs is acceptable.

The Skills Ontario logo is available at www.skillsontario.com under the Graphic Design – Presentation Scope.

SAFETY REQUIREMENTS:

Safety is a priority at the Ontario Technological Skills Competition. At the discretion of the judges and technical chairs, any competitor can be removed from the competition site for not having the proper safety equipment and/or not acting in a safe manner.

EQUIPMENT, MATERIALS, TOOLS, AND SUPPLIES:

Competitors must show competence in the use of tools and/or equipment outlined in this scope and can be removed at the discretion of the judges and technical chairs if he/she does not display tool and/or equipment competency.

Equipment Supplied by the Contest Coordinator:

Screen, projector, and computer (for presentation)

Equipment Supplied by the Competitor:

- Poster project mounted as outlined in the scope
- A USB loaded with the PowerPoint presentation as outlined in the scope
- Printouts of digital presentation and business cards for judges as outlined in the scope
- Refillable water bottle and snacks (optional)

CLOTHING REQUIREMENTS:

Competitors are to be dressed in a clean and appropriate manner. (Business Casual) Competitors are not permitted to wear clothing with logos or printing.

JUDGING CRITERIA:

Presentation: Proper attire, digital and printed version of the powerpoint presentation, verbal and physical communication, design research, business card.

Design: Physical poster, digital versions of poster, t-shirt and tote bag, design consistency, following design and colour restraints, design execution.

Questions: Each competitor will be asked 5 questions regarding their design concepts.

NEW On-site design: Promotional video

ENTRY: Students must register online at <http://teched.dsbm.org/skills> with all of the required information completed to be eligible to participate.

TRANSPORTATION: Students are responsible for their own transportation to and from the competition.

TEACHER'S ROLE:

Instructors are expected to acquaint their student participants with all of the enclosed guidelines. Teachers may accompany their students or visit any time during the competition, but may not assist the competitors during the challenge.

**** NOTE: This scope is based on the Ontario Skills Technology Competition scope created for the 2018 competition, as the newest version has not yet been updated on the site.**

<http://www.skillsontario.com/competitions/secondary/scopes>

A co-ordinator will update you by email as soon as possible if there are any changes being made to this competition.